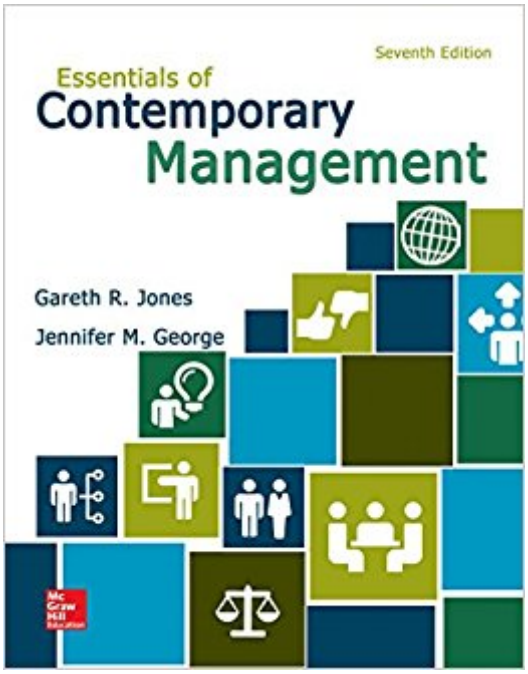
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Essentials Of Contemporary Management



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Synopsis

Jones/George, Essentials of Contemporary Management is the concise edition of Contemporary Management. Jones and George are dedicated to the challenge of Ã¢â ¬Å“Making It RealÃ¢â ¬Å“ for students. In this seventh edition of Essentials of Contemporary Management, the focus continues to be on providing the most up-to-date account of the changes taking place in the world of management and management practices while maintaining our emphasis on makÃ Â- ing our text relevant and interesting to students. The increased focus on the challenges and opportuniÃ Â- ties facing businesses large and small and inteÃ Â- grated timely examples bring management issues to life for students.

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Jennifer George is also a Professor of Management in the Lowry Mays College and Graduate School of Business at Texas A&M University. She received her BA in Psychology/Sociology from Wesleyan University, her MBA in Finance from New York University, and her PhD in Management and Organizational Behavior from New York University.Gareth Jones is a Professor of Management in the Lowry Mays College and Graduate School of Business at Texas A&M University. He received both his BA and PhD from the University of Lancaster, UK

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